

Pasar launches Campertijd!

More and more Flemish people are camping in camper vans. In the first half of 2016, camper van sales rose by 11.6% compared to the first half of 2015. No less than 2,608 new camper vans were sold between January and June of 2016!

That's why it's high time that a new camping magazine be launched, brimming with practical tips, new innovations and trends: a magazine that shines a brighter spotlight on camping as the very best (summer) sport. The debut issue for end of May 2017 will be a promotional edition that pulls out all the stops to attract our camping membership; however, that doesn't mean that individual sales or other avenues will be forgotten!

- **Frequency:** 2x a year in 2017
- **Publication dates:** 25 May 2017 and 25 September 2017
- **Print run:** 10.000 copies
- **Format:** W 223 x H 285
- **Distribution:** individual sales, bol.com, Pasar campers



Introduction rate advertisement in both issues 2017 : 20% discount!

Rates and formats for the new *Campertijd* magazine

10,000 copy print run

Format	W x H (in mm)	Rate
2/1 bleed	446 x 285	1.500 euro
1/1 bleed	223 x 285	850 euro
1/2 page vertical bleed	110 x 285	550 euro
1/2 page horizontal bleed	223 x 141	550 euro
1/4 page vertical non-bleed	100 x 131	350 euro
1/4 page horizontal non-bleed	203 x 64	350 euro
Cover 2	223 x 285	950 euro
Cover 3	223 x 285	900 euro
Cover 4	223 x 285	1.050 euro

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contact Jill Vliegen on +32 (0)478 94 32 56 or send an email to advertising@pasar.be